Services to Local Authors Beyond Programming

Help them in-house with any or all of these:

- Add their books to the regular collection, and perhaps use a special spine label to highlight them.
- Get their works into the catalog fully described with proper records and enhanced with local author subject headings, description, and image. (An example record is on the reverse.)
- Display their works and advertise their programs with attractive and useful in-house displays.
- Make local author booklists, and distribute them...even on your website.
- Work with your ebook providers to find ways to get the local author’s ebooks into your collection (Biblioboard in Massachusetts as part of the Commonwealth Collection, for example).

Help them with your social talents and connections using any of these:

- Tell the media about them, use your own social media, and spread their names far and wide.
- Introduce them to one another for networking, resource sharing, professional growth opportunities, like-minded social support, and the like. Have a wine-and-cheese social for them, or other type of gathering where you can help build a community of writers.
- Share them with other libraries, senior centers, assisted living residences, etc. for presenting and reading elsewhere.
- Offer them referral services to Barnes & Noble, Amazon, library vendors (e.g. Ingram, Baker & Taylor, etc.), or other agencies that might be interested in featuring their books.

Help them grow with special programs.

- Host special programs for developing the authors aimed at their needs (putting together a manuscript, effective editing, effective marketing, bringing their books up a notch, screen play adaptation, etc.).
Another Mountain, by Charlene St. Onge.

- ISBN: 1607036878 (trade pbk.), 9781607036876 (trade pbk.)
- Physical Description: Book, 206 p.; 22 cm.
- Publisher: Baltimore: PublishAmerica Inc, c2008.

Summary: Melanie Rondeau shocked family and friends by her sudden move to a mountain area in the edge of Wyoming. Ever since then, she has not been back to her home in Los Angeles, even for a visit. And that was three years ago. Now, though, the frustration and fear she thought she left behind still seem to be with her, and they begin to invade her refuge through a new restlessness and bad dreams, as if to demand her attention. David Whalen, an injured hiker she rescues during this stressful time, wants to know why she picked a mountain so far from home, and tells her he always thought family was a good atmosphere to heal in. And when circumstances force Melanie to return to her home and family, and even her former job in Los Angeles, resolution and healing take directions she and David would never have imagined.

Subject: Secretaries > Fiction.
Sexual harassment > Fiction.
Authors, Local > Massachusetts > Springfield.
Springfield (Mass.) > Local authors.

Extracted from C/WMARS Evergreen online catalog on 10/25/2015.