

# Local Author Scenarios

#1: You have four local sports writers (books & news) who offer to do programming with you, but the book writers are not very accomplished, and the news writers are last generation. Can you serve them with one popular program or one easy-to-assemble series?

#2: Three of your local writers are skilled grammarians, but may not be very dynamic or engaging. What kind of program could you build that would suit them and help your patrons?

#3: A Master of Arts in literature has self-published a chapbook, and wants to make meaningful community connections. Is there something more than an author talk you can offer her?

#4: Your library enjoys a good amount of casual foot traffic on Saturdays, and your weeding efforts have freed-up a lot of potential, re-usable space. How might you redevelop that space to support public programming?

#5: A handful of senior citizens have, independent of one another, written local histories in your area including reminiscences, photo albums, and miscellanea. None of them have public speaking skills, but they like to chat. Is there a program you could put together that would feature them and their works?

#6: A caring young mother whose daughter came back from cancer has written a well-intentioned, but perhaps second rate children's book about childhood cancer. She wants to help other families who struggle with this, and wants you to help her promote her book. She's offering to do free programming. As a librarian, is there a partnership you can offer beyond just an author talk or children's' story hour?

#7: A retired history professor has written an overly long but professionally researched book on American culture. Clearly, he has an expertise, but the book itself is flawed. You fear that a solo author talk would not work, and wonder how else you could showcase this smart and energetic scholar to others in the library's community?

#8: Your town's senior center is better suited to support fair-styled, drop-in programs than is your library. Your list of local author connections is strong. Could an off-site library program at the senior center be in both agencies' mutual interest? How might this work?

#9: The summer reading club is two months hence, but your budget has been slashed. Still you want to include some simple, but inexpensive author programs. What sort of options do you have?

#10: A passionately pro-youth millennial has written a YA novel with good prose, but nonetheless it does not have the makings of a hit. Are there ways in which you can use library programming to connect him with teens?

#11: Every two years you apply for a local cultural council grant and get something from them in support. You would like to do more, but cannot afford more time away to apply, nor run large programs by yourself. Can local authors help you with this work? If so, to what degree?

#12: As their manuscripts progress, would-be authors approach you for guidance on which publishing house to use. Sure there are on-line reviews, but can other local authors help them more personally?

#13: How can you use local authors as "featured guests" in your public programming?