



April 2015

Dear Exhibitor,

We want to thank you for choosing to exhibit with us last year at our 2014 Annual Conference in Boxborough, MA. Your participation is crucial in making our conferences successful. We want you to know that we value your feedback and are making some changes for 2015.

2015 Conference Improvements:

- More central location this year, with no plans to go back to Boxborough in the foreseeable future.
- Exclusive grand opening of exhibits.
- Shortened exhibit hall time limited to two days to promote more traffic in the exhibit hall. Also a new "Lounge Area" will be set up in the exhibit hall for more networking and draw more attendees into the hall.
- Raffles and giveaways will take place in the exhibit hall. Winners must be present to win. Vendors are also encouraged to participate with these drawings.
- Staffed table in exhibit hall at all time to answer exhibitor questions.
- Refreshments will be served in the exhibit hall during exclusive time. A coffee and tea station will be available during open exhibit hours.
- Breakfast for the attendees and vendors will be provided on Tuesday.
- NELA has hired Megan Bishop as the Events & Communications Coordinator on a permanent basis. We are confident this will bring a consistency from year to year.

We look forward to seeing you at the Radisson Hotel Manchester Downtown in Manchester, NH on Monday, October 26, 2015. This year's conference is a joint event with the New Hampshire Library Association (NHLA). This year's theme is "Back to the Future: Libraries in 2015."

Registration information can be found on our designated site, [NELA 2015 Annual Conference](#). Make sure to check out our [sponsorship](#) and [vendor demo opportunities](#) for more chances to make your organization stand out.

We are opening registration for returning exhibitors now until May 4! Register and pay for your space now to reserve your preferred spot!

All our best,

Deb Hoadley  
2015 NELA Conference Chair  
[dhoadley@nelib.org](mailto:dhoadley@nelib.org)

Amy Lapointe  
NHLA President

Megan Bishop  
NELA Events & Communications  
[mbishop@nelib.org](mailto:mbishop@nelib.org)